



CIRCO 2019 “CREATING BUSINESS THROUGH CIRCULAR DESIGN”

Decentrale overheden – Pepijn Duijvestein

Kansen circulaire economie:

**Met dezelfde
producten/diensten:
meer verdienen**

**Her(ontwerp) van
verdienmodel**

**Huidige klanen
behouden dmv
verdienselijking**

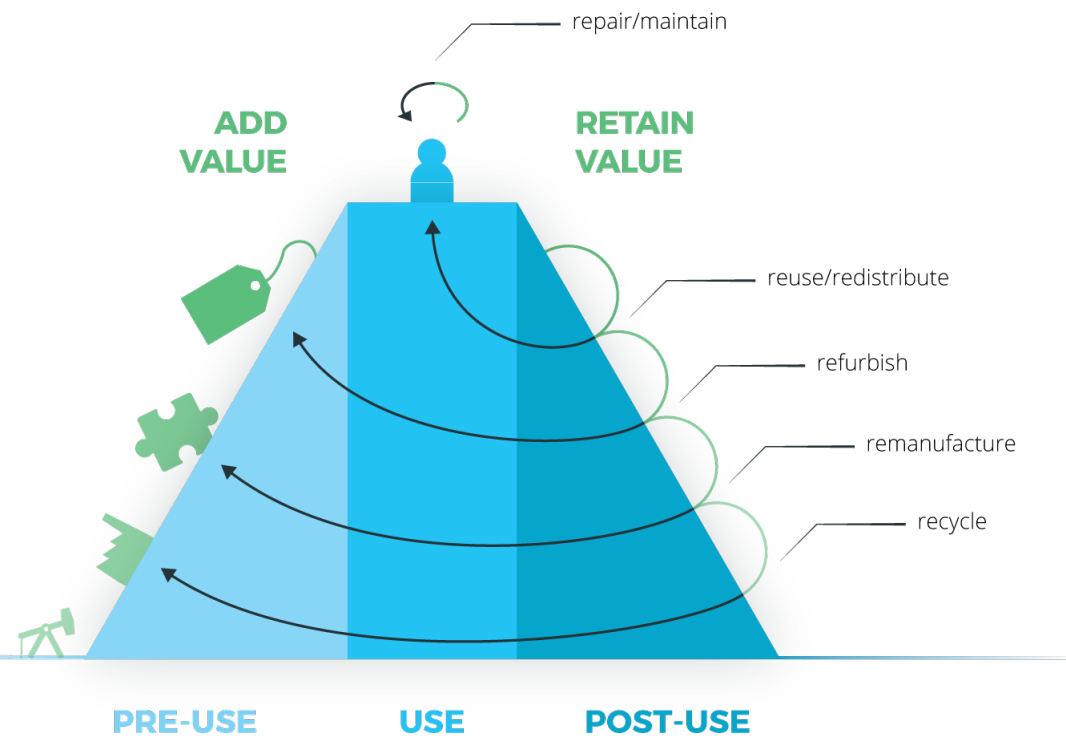
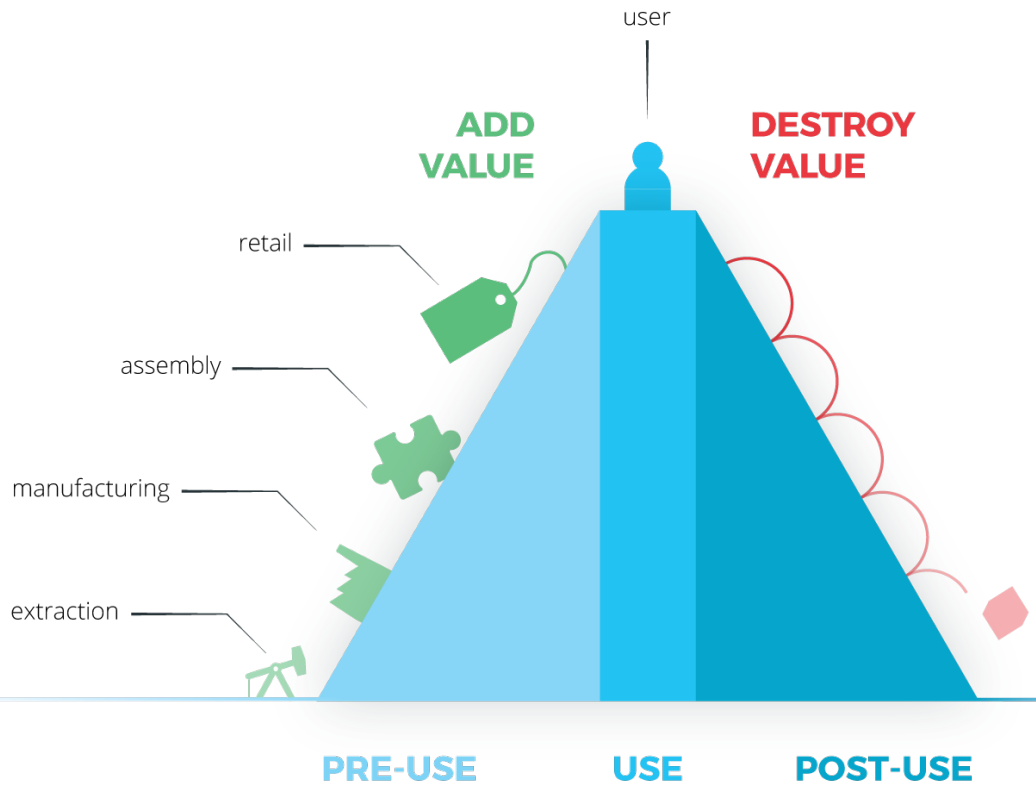
WAARDEVERLIES



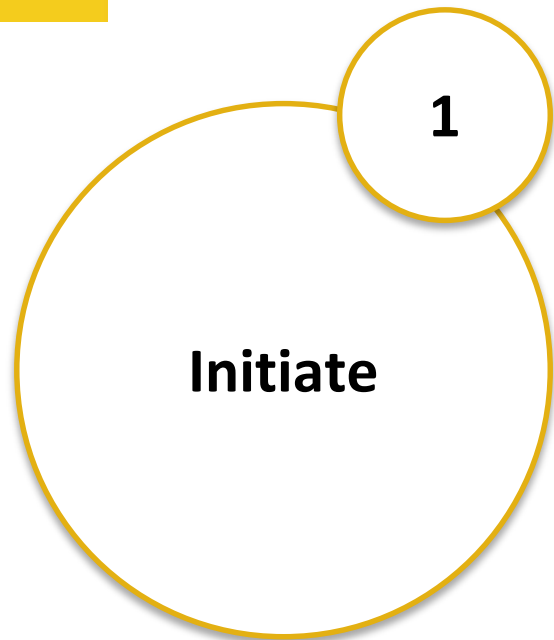
Figure 6. Creation and preservation of value along the product chain (Benton & Hazell, 2013)

linear business

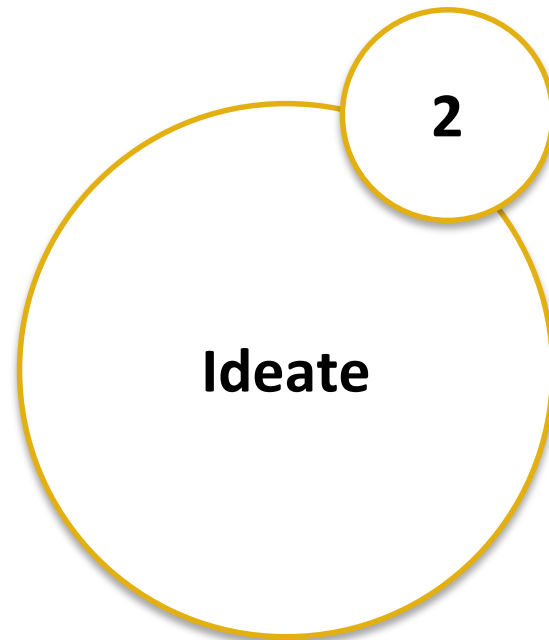
circular business



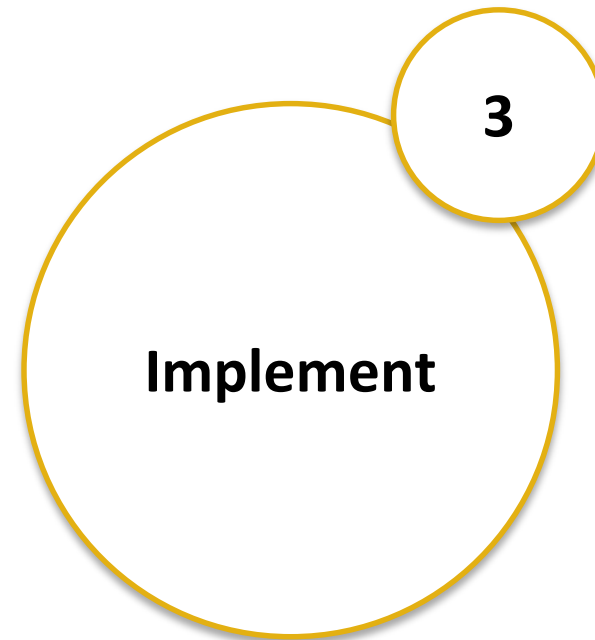
In drie dagen concreet circulaire impact



- Locatie bezoek
- Ontwerp strategieën



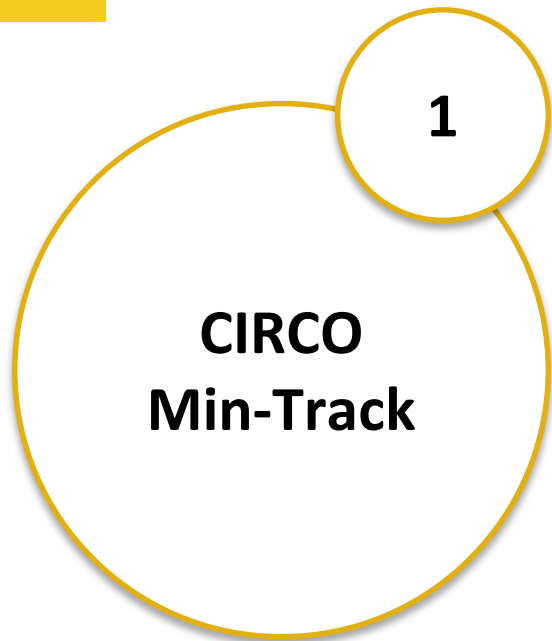
- Circulaire producten en diensten



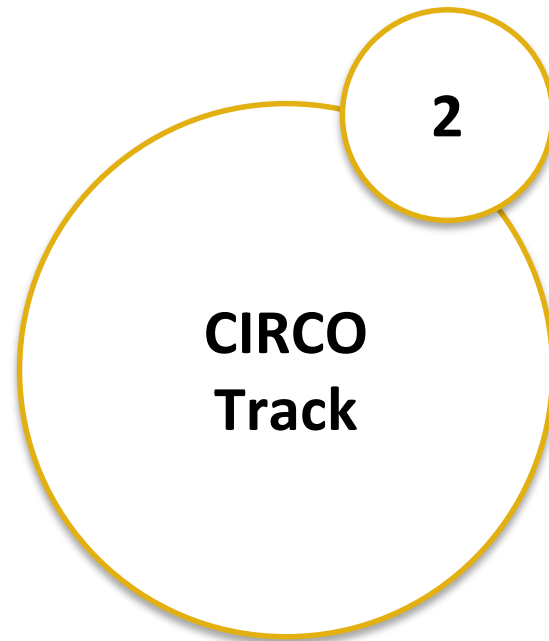
- Technische en commerciële haalbaarheid



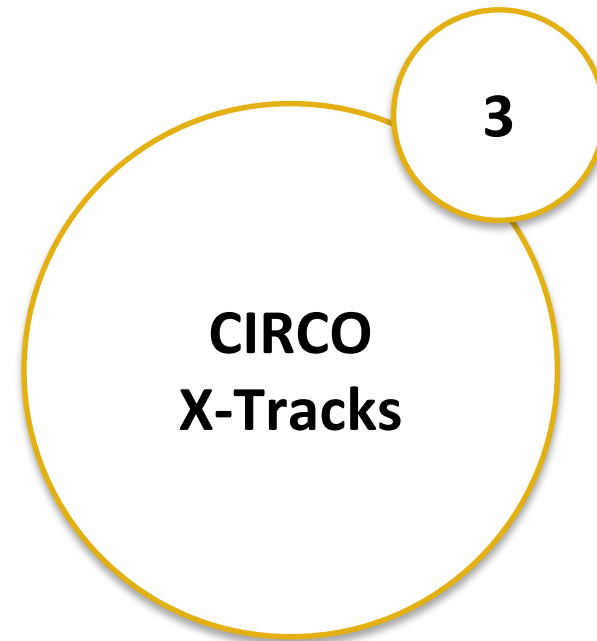
Mini workshop / CIRCO track in de regio Zeeland



- 1 uur



- 3 Dagen



- CIRCO tracks
- Zeeland regio